

HOUSTON AREA COUNCIL of **ABWA**[®]

The Mission of the Houston Area Council of ABWA is to promote involvement among participating Chapters and Express Networks and to provide opportunities for combined activities to enhance our membership, to publicize ABWA and to promote education within our community.

Discover Yourself through ABWA

“Excellence in Achievement Award” Application

Member Organization Name

Describe how this Council member organization has fulfilled the Council mission statement to promote involvement and provide opportunities to enhance our membership publicize ABWA or promote education with our community. Use another sheet of paper if needed.

The ABWA Greenspoint Chapter held their annual Business Associate Event on May 18, 2011. This event is a fundraiser benefiting women in the pursuit of their education within the Lone Star College System. During the event, a community member is recognized with the Business Associate Award.

This year’s honoree was Germaine Porche, president and co-founder of Eagle’s View Consulting and past President of the Humble Artesian ABWA Chapter. Germaine is a volunteer, coach, and consultant. She has been supportive of many women in the business world and has had a positive impact on the community by raising funds for many worthy causes. She has been an ABWA member for 12 years and is a 2006 ABWA National Top Ten Business Woman.

Emmy-nominated television personality and past Host of “Outlook Houston”, Yolanda Green, was the keynote speaker for the program whose theme was, “Going Green with Yolanda Green”. She promoted community involvement, by encouraging everyone to take steps toward sustainability in their homes as well as their businesses. Tina Gandy, ABWA National Vice President also attended the event. She

addressed the group about the benefits of membership and how ABWA National has “gone green” with the Women’s Instructional Network (WIN).

In addition to revealing the 2011 Business Associate of the Year, Greenspoint ABWA also honored three of its own members. Margaret Eyster of Magoo’s PrintShop, was honored as Chapter Woman of the Year, Kathi Farinacci with Insperity as Federation of Houston Woman of Excellence and Tammy Stanford with Insperity as the Chapter Top Ten Honoree. Many local businesses used the opportunity to showcase their business by giving a donation to the raffle and by sponsoring the event which raised nearly \$3,000 that will go toward a local scholarship and to support the community. ABWA Greenspoint is proud to say that this will be in addition to the chapter’s Stephen Bufton Memorial Educational Fund national scholarship contribution and the Lone Star College Foundation endowment fund which will grant a scholarship every year in perpetuity.

The Greenspoint chapter provided a membership table for guests and prospective members to discover the opportunities and benefits of ABWA membership, and to pick up literature about the mission of ABWA. They signed up several guests to attend their upcoming New Member Orientation held on June 10th. Everyone seemed to enjoy the event while they networked among their friends, guests and members. The Business Associate Event, attended by almost 100 guests, was publicized in several local newspapers and via web and Facebook to other Chapter and Express Networks.

Submitted by: Tracey Kearny

Date: 7/11/11

Application **deadline is July 15, 2011 at NOON** for presentation at the Houston Area Council of ABWA July 28, 2011 meeting. Please email your completed forms back to Gaylyn DeVine at Gaylyn@tls-graphics.com. Good Luck!